## PRESS RELEASE

## FOR IMMEDIATE RELEASE

Contact: Tracie Hlavinka, Town Manager Phone: (928) 639-2415 <a href="mailto:tracie.hlavinka@clarkdale.az.gov">tracie.hlavinka@clarkdale.az.gov</a> Fax: (928) 639-2459

## Town of Clarkdale Accepting Proposals from Commercial River Runner Outfitters

Clarkdale, AZ (February 5<sup>th</sup>, 2020) – The Town of Clarkdale is now accepting applications from outfitters who are interested in being permitted to operate commercially on the Verde River @ Clarkdale in 2020.

Interested Outfitters should be willing to provide safe and enjoyable commercial recreational opportunities to visitors and residents on the Verde River @ Clarkdale stretch that runs from Lower TAPCO River Access Point to Tuzi River Access point locations in Clarkdale. Beyond the recreational aspect of river running the Town expects outfitters to promote protecting, preserving and restoring the Verde River and its habitat at all times.

The 2020 River Runner Outfitter Applications are available on the Town of Clarkdale's website (<a href="www.clarkdale.az.gov">www.clarkdale.az.gov</a>), under the Verde River @ Clarkdale link. Applications from interested outfitters are due by Thursday, February 27, 2020 at 12:00 p.m. Please direct any questions regarding the permitting process to Clarkdale Parks and Recreation Department at 928-639-2460 or email parks.rec@clarkdale.az.gov.